

For a future beyond cancer

# Annual Review 2013/14



# Welcome to our review

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Over the past 12 months, our supporters have helped The Royal Marsden change the lives of thousands of cancer patients and their families across the UK and worldwide.

Generous donations have helped our world-class clinicians carry out new research that's being translated into life-changing treatments quicker and more efficiently than ever before. It's also helped to fund pioneering technology, facilities and services that are providing expert care and treatment.

Offering significant support to this work is The Royal Marsden Cancer Charity's commitment to invest £9 million into a new three-year programme of clinical and translational research. This vital funding will allow the hospital to undertake more innovative studies of national and international importance, as well as invest in world-leading technology.

In the past year, we were delighted to announce the opening of our new £2.6 million West Wing clinical research facility on our Sutton site. Dedicated to the running of clinical trials, it expands our research capacity even further and brings greater comfort to our patients.

The Reuben Foundation Imaging Centre in Chelsea is another example of how our supporters have helped to make such a tremendous difference. The centre is equipped with two state-of-the-art MRI scanners that open up a world of research possibilities and make scans much more relaxing for patients.

It was so nice to meet some of the generous people who made all this work possible at our gala dinner event at Windsor Castle. Attended by HRH The Duke of Cambridge, President of The Royal Marsden, it celebrated the groundbreaking research, diagnosis, treatment and care our supporters have made possible.

To everyone who's supported the charity, we'd like to say a big thank you, from all of us at the hospital and the patients and families who benefit so much from your support.



*R. Ian Molson*

**R. Ian Molson**  
Chairman, The Royal Marsden Cancer Charity



*Cally Palmer*

**Cally Palmer CBE**  
Chief Executive, The Royal Marsden  
NHS Foundation Trust

## Our vision

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At the Royal Marsden we're dedicated to creating a future beyond cancer. We're a world leading cancer centre pioneering new treatments that save lives. We use our research every day to provide the very best in diagnosis, treatment and care for our patients.

The revolutionary way we treat people in our hospitals has far-reaching impact, nationally and internationally. This kind of ground-breaking work costs money. By supporting The Royal Marsden, you are investing in a future beyond cancer for you and everyone you know.



Care



Treatment



Diagnosis



Research

# Extraordinary things are happening

The time, energy and money our supporters donate to The Royal Marsden Cancer Charity makes sure The Royal Marsden remains at the very forefront of cancer research and provides our patients with the very best diagnosis, treatment and care. We use your donations to help the hospital pioneer

world-class practice in all of these areas and lead on groundbreaking developments that have the potential to improve cancer care around the globe. This visionary work is absolutely vital to setting new standards of excellence, making life better for our patients.

## Research

Our clinical research teams are pioneering the development of many new treatments for different types of cancers.

## Diagnosis

Leading-edge work is delivering more accurate diagnoses than ever before, resulting in personalised treatments for patients.

## Treatment

Technology breakthroughs are resulting in better treatment options for patients. This is allowing us to manage the side effects of treatment more effectively, reduce the time patients spend in hospital, and offer treatment options for cancer types that were previously untreatable.

## Care

Our patient environments and healthcare professionals make comfort and dignity a priority and make sure that patients are cared for in a real home-from-home setting.

## Research

**Together, The Royal Marsden and The Institute of Cancer Research form the largest cancer centre in Europe. We run more clinical trials than any other similar hospital in the UK, with 450 trials taking place at any one time.**

Already, this work has led to breakthroughs that have changed the lives of cancer patients. This includes the biggest breakthrough in the treatment of metastatic melanoma (skin cancer that has spread to other parts of the body) for more than 30 years, which was led by Consultant Medical Oncologist Dr James Larkin at The Royal Marsden.

By committing to invest £9 million over three years to a diverse programme of new and innovative studies, The Royal Marsden Cancer Charity is helping to take this research to the next level. Now, we need our supporters' help to reach this figure and give our patients, and cancer patients all over the world, the opportunity to benefit from more effective and less toxic cancer treatments.



**Dr James Larkin, Consultant Medical Oncologist at The Royal Marsden**

# every day at The Royal Marsden

## Research

Funded from legacies left by generous supporters, the West Wing Clinical Research Centre opened its doors at The Royal Marsden in Sutton in spring 2014. The £2.6 million unit has been specially designed to support our ground-breaking clinical research and make the experiences of people participating in clinical trials as smooth as possible.

The centre is a modern and comfortable environment for patients undergoing research-related tumour biopsies and procedures. Having research nurses, scientists, clinicians and pharmacists in one dedicated space is improving efficiency and increases capacity to undertake research. This means breakthrough findings in the laboratory are being translated more quickly into personalised therapies that target an individual's specific type of cancer.

## Help people with cancer for years to come

A gift in your will would make a real difference by helping The Royal Marsden build a future beyond cancer. If you would like to talk to us about leaving a legacy gift, please contact Nemone Warner on 020 7811 8478 or [nemone.warner@rmh.nhs.uk](mailto:nemone.warner@rmh.nhs.uk)

*"We've aimed to put everything in place to make patients on research studies as comfortable as possible. Patients were involved in selecting the treatment chairs and recovery beds for the centre."*

Rachel Turner, Business Manager for Clinical Research



The West Wing at The Royal Marsden's Sutton hospital.

## Care

Thanks to our incredible supporters, we funded 17 members of staff at The Royal Marsden in 2013/14 whose expert care improved the quality of life of our patients.

One such professional is Paul Armitage, a specialist who helps people deal with the loss of their hair, fits them with wigs, and styles the hair of inpatients on our wards. "When people don't have any hair their self-esteem can take a huge hit. They can look in the mirror and not see themselves.

"Providing them with a well-fitting wig that's as near as possible to their own colour does make a big difference. It gives them confidence because they've got their look back; they go out and enjoy life again. People tell me this is so important to them, which is why I feel so privileged to work at The Royal Marsden, and to have my role funded by The Royal Marsden Cancer Charity."

*"Paul made the whole experience of losing my hair bearable. He was so kind and gentle."*

Angela, patient



Paul Armitage, Hair Loss Specialist at The Royal Marsden

# Selected highlights from 2013/14



## Rallying against cancer

**In June 2013, stars of the tennis, entertainment and political world, including Andy Murray, Tim Henman, Jonathan Ross and Boris Johnson, took part in Rally Against Cancer, a tennis event organised by British tennis player Ross Hutchins at The Queen's Club.**

Ross says he felt inspired to do something for The Royal Marsden after receiving such incredible care while being treated for Hodgkin lymphoma. "Ever since I was diagnosed I wanted to do something to thank them for their kindness. It's an unbelievable place that helps thousands of people in similar situations to me." We're delighted to say that Rally Against Cancer has raised over £300,000 – a truly fantastic amount.



## Increasing understanding of childhood cancers

**The Sohn Conference Foundation, which is dedicated to supporting innovative initiatives to treat and cure paediatric cancer, awarded a grant of £150,000 to The Royal Marsden in October 2013.**

This generous pledge will partly fund The Sohn Conference Foundation Paediatric Clinical Research Fellowship in rhabdomyosarcoma, an aggressive cancer of the soft tissues that affects children of all ages. The fellowship has the potential to increase the world's understanding of rhabdomyosarcoma in children. Excitingly, this could lead to the development of more targeted and more efficient treatments that save more children's lives. This is something that's desperately needed, given that the survival rate of children with cancer has plateaued over the past decade.



## An innovative partnership with The O2

**In 2013, we were delighted to become the official charity partner of The O2 entertainment venue for the next three years.**

This exciting partnership gives people the opportunity to make a donation to The Royal Marsden Cancer Charity when they purchase tickets for O2 events via axs.com. In addition, The O2 is providing us with donation and awareness raising opportunities around the venue itself. Rebecca Kane, General Manager for The O2, said, "We are delighted to be supporting such an important and inspiring charity. The partnership will allow The O2 to raise significant awareness and funds for The Royal Marsden Cancer Charity."



## Marching for a future beyond cancer

**Fun, physical, fantastic. Our fourth Marsden March took place on Sunday 16 March 2014 and exceeded all expectations.**

Over 5,000 walkers, including supporters, patients, family, friends and hospital staff, completed either a five-mile or 14-mile walk between our Chelsea and Sutton hospitals. Afterwards, we hosted a big thank you party, which included a barbecue, face painting and live bands, to celebrate everyone's tremendous efforts. Overall, The Marsden March 2014 has raised an unbelievable £1.4 million to support our work. But next year we're determined to do even better. Find out more and sign up at [www.royalmarsden.org/march](http://www.royalmarsden.org/march). "I love the sense of achievement from raising money for such a worthy cause." Ronnie Meaney, four-time Marsden Marcher.

# How much we raised

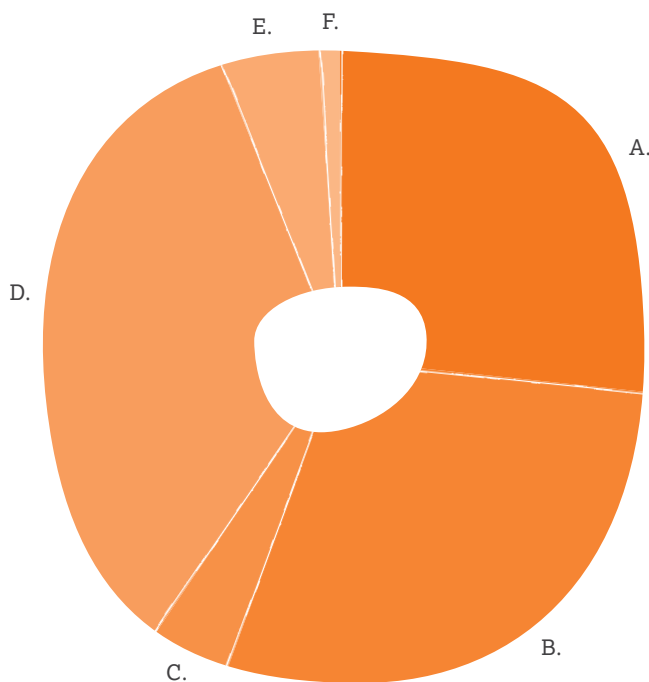
## Total income



1. Voluntary income **£13.9m**
  2. Investment income **£1.3m**
  3. Other **£0.3m**
- Total £15.5m**

## 1. Voluntary income

Together we raised more than £13.9 million in 2013/14. This amount reflects the generosity and hard work of our dedicated supporters over the past year. We are indebted to all these people who know we will use wisely the money they give to fund pioneering work in cancer research, diagnosis, treatment and care.



- A. Major gifts and trusts **£3.7m**
- B. Legacies **£4.1m**
- C. Community groups **£0.5m**
- D. Individuals **£4.8m**
- E. Corporate **£0.7m**
- F. Trading **£0.1m**

**Thank you to all our supporters**

## 2. Investment income

The charity has a portfolio of investments which are managed by professional investment managers according to guidelines and responsible policies agreed with the Trustees. These support existing grant commitments and provide working capital for both planned major future commitments and running expenses so that as much as possible from new donations can go straight to accelerating improvements in outcomes for people with cancer.

## Legacy income

Legacy income is a very important source of funding for our work as can be seen from the profile overleaf of The West Wing Clinical Research Centre which was fully funded through a number of generous legacies. We are grateful to those who have the ability, foresight and belief in our work to leave a bequest in their will. **In the year to 31 March 2014 legacies contributed £4.1 million towards our total fundraising income.**

## Trustees

**R. Ian Molson**  
Chairman  
The Royal Marsden  
NHS Foundation Trust  
*Ex-officio Trustee*

**Cally Palmer CBE**  
Chief Executive  
The Royal Marsden  
NHS Foundation Trust  
*Ex-officio Trustee*

**Catherine Armitage**  
*Elected Trustee*

**Robin Broadhurst CBE**  
*Elected Trustee*

**Professor Martin Gore**  
Medical Director  
The Royal Marsden  
NHS Foundation Trust  
*Appointed Trustee*

**Richard Oldfield**  
*Elected Trustee*

**Emmanuel Roman**  
*Elected Trustee (reappointed 20 November 2013)*

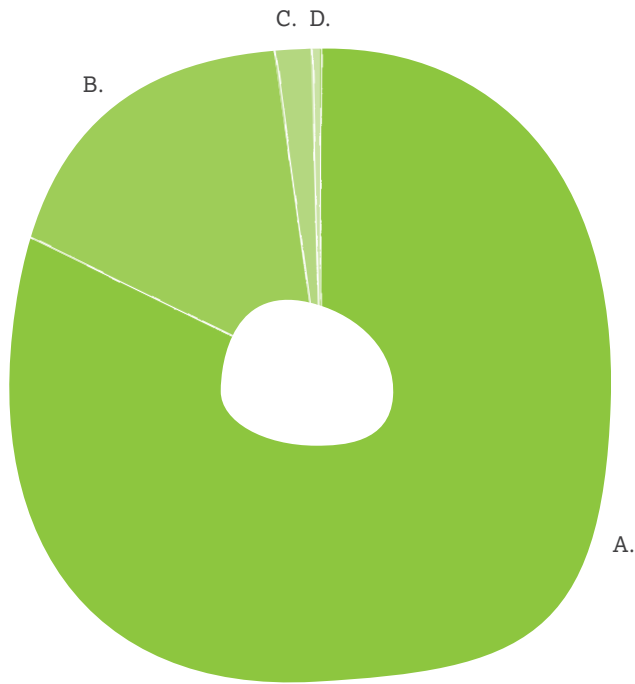
**Alexandra Shulman**  
*Elected Trustee*

**Lady Helen Taylor**  
*Elected Trustee (appointed 6 March 2014)*

**Richard Turnor**  
Non-Executive Director  
The Royal Marsden  
NHS Foundation Trust  
*Appointed Trustee*

The Trustees between them cover a wide range of expertise. The Board, which is advised by the hospital but not governed by it, approves strategic priorities, aligned with those of the hospital, and considers and takes all strategic and other major decisions.

# How we spent your money



- A. Charitable support of the hospital £13.51m**
- B. Costs of generating voluntary income £2.58m**
- C. Investment and property management £0.29m**
- D. Governance £0.04m**

## A. Charitable support of the hospital

The amount we spent on funding research projects and new technology for The Royal Marsden totalled £13.5 million, £5.1m more than the previous year. Thanks to our supporters' generosity, this investment is what keeps the hospital at the very forefront of cancer research, diagnosis, treatment and care.

## B. Costs of generating voluntary income

These include all aspects of fundraising and trading and together represent 18.5% of the voluntary income raised. This is one of the most efficient rates among similar charities. The Trustees ensure that expenditure on fundraising activities and governance is carefully monitored and controlled, and expect over any four-year period to keep the level of expenditure of this nature at less than 20% of donations. We continue to strive for improvements, whilst recognising the need for wise investment in our capacity to raise future income to fund even more support for the hospital and its patients.

## C. Investment and property management

These costs include fees paid to investment and property managers and associated direct costs.

## D. Governance

The Board of Trustees is responsible for ensuring that the charity is operating effectively and efficiently. Governance costs include external audit and other costs incurred in support of this objective.

**For every £1 donated, over 81p was available to spend on pioneering work in cancer research, diagnosis, treatment and care. The rest was used to raise funds for the future.**

## Future commitments and resources

The pace of research progress and the potential of new opportunities to accelerate benefit to patients drives the need for greater funding.

On 31 March 2014 we had outstanding grants totalling £10 million to be spent in the next three years, including a new £9 million grant for clinical and translational research programmes at The Royal Marsden. However, there are still many more opportunities and funding needs. Trustees are currently assessing a number of other significant applications prioritised by The Royal Marsden.

Every single pound raised is important to us. Whatever the size of your donation or fundraising we will put it to the best possible use to benefit cancer patients. For more detail, including our full Annual Report and Financial Statements, visit our page on the Charity Commission website or our own website.

# Thank you

The Royal Marsden Cancer Charity, the staff at The Royal Marsden and all our patients and their families would like to thank everyone who has supported us over the past year.

## Philanthropist

The David Adams  
Leukaemia Appeal Fund  
John & Catherine Armitage  
Joy & Stanley Cohen OBE  
The City Challenge Golfers  
The Bud Flanagan  
Leukaemia Fund  
Friends of The Royal Marsden  
The Garfield  
Weston Foundation  
The Raz Gold Foundation  
Ralph Lauren  
The Marsden Marchers  
Don McCarthy & children  
Oak Foundation  
The Presidents Club  
Charitable Trust  
The Reuben Foundation  
Jimmy Thomas  
The Charles Wolfson  
Charitable Trust  
The Wolfson Foundation

## Benefactor

The Arbib Foundation  
The Arthur Foundation  
Bank of Scotland Corporate  
The Derek Butler Trust  
The Butchers Arms Restaurant  
The Cadogan Charity  
Ning Ning Chang Craven  
Elayne & Richard Cyzer  
Philip Gould Tribute Fund  
The Helen Hamlyn Trust  
The Paul Hamlyn Foundation  
House of Fraser  
Ross Hutchins –  
Rally Against Cancer  
Sam Keen Foundation  
The Kay Kendall  
Leukaemia Fund  
Jimmy Knapp Cancer Fund  
The Luck-Hille Foundation  
T&J Meyer Family Foundation

Martin Myers  
Richard Oldfield  
The P F Charitable Trust  
Richard & Victoria Sharp

## Affiliate

Bookham Amateur Golf Society  
The Dr Lucy M Bull Lectureship  
and Research Fund  
Katie Compson Foundation  
Robert Hogan  
Ross & Deborah Luke  
The Mackintosh Foundation  
The Moodie Report Foundation  
Paul Murray-Westbrook  
Nexus Group Holdings Ltd  
Phoenix Martial Arts  
The Stanley Sanger Foundation  
The Peter Stebbings  
Memorial Trust  
Wimbledon Village Stables

## Associate

The Michelle Adams Fund  
AEG  
Peter J Allen  
Atlantic Trading LLP  
Berwin Leighton Paisner LLP  
The Book People  
Victoria Brahm Schild  
Brakes  
Carshalton  
Pantomime Company  
Charles Russell LLP  
Charlie Young and Family  
Denise and Phil  
Clarke – It's a Wrap  
The Cooper Family  
Marcus Cooper  
Croham Hurst Golf Club  
Cuddington Golf Club  
Marie Drake –  
Every Day Counts  
Derrick & Beryl Frost  
Goldsmiths  
Hamsey Furniture Co. Limited

Investor Publishing Limited  
The Dorothy Jacobs Charity  
David Juda  
Legal & General  
Katie's Lymphoedema Fund  
Marlborough House School  
The Lord & Lady Marshall  
of Knightsbridge  
Debbie Middleton  
Salomon Oppenheimer  
Philanthropic Foundation  
Pearson Cycle Specialists Ltd  
Reed Business Information  
The Revere Charitable Trust  
Jim Rymer  
Lenya Savvides  
The Sisterhood  
Clive and Ann  
Smith Fellowship  
Alistair Subba Row  
Tildy's Trust  
Christine Wellesley-Smith

## Platinum

Jeff Blumberg  
C Brewer & Sons Ltd  
The Bernard Coleman Trust  
The John Cowan Foundation  
Geraldine Crossland

Norma Darter  
George & Lidia Donath  
The Fairstead Trust  
The Family Rich  
Charities Trust  
Douglas Fisher  
Andrew and Joanne Gilbert  
Giovanni & Leila Govi  
Nick Gray  
Simon Hoggart  
The Raymond and Blanche  
Lawson Charitable Trust  
James Malone  
The Pink Ribbon Foundation  
The Harriet Roberts Foundation  
The George & Esme Pollitzer  
Charitable Settlement  
Provincial Grand  
Lodge of Surrey  
Geoffrey Selby  
Lady Sheen  
Peter Smith  
Ben Spraggon &  
Patricia Marriott  
Dusty Springfield  
N Jeremy Taylor  
Paul and Nur Tucker  
Navchetna BV Charitable Trust  
Claire Woods



The Royal Marsden Cancer Charity exists solely to support the work of The Royal Marsden. We fund pioneering projects so the hospital can provide world-class treatment and care for cancer patients, and to support its groundbreaking work in cancer research. We are proud to be a member of The Charities Forum.

## Charity Registered Office

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[philanthropy@royalmarsden.org](mailto:philanthropy@royalmarsden.org)

*The*  
**CHARITIES  
FORUM**

Founded by  
The Duke and Duchess of Cambridge  
and Prince Harry



The Royal Marsden Cancer Charity Registered  
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