



For a future beyond cancer

# Annual Review 2014/15

# Welcome to our review

Imagine a future beyond cancer. At The Royal Marsden, we're dedicated to making this happen. We're a world-leading cancer centre pioneering new treatments that save lives. We use our research every day to provide the very best in diagnosis, treatment and care for our patients.

But the simple truth is we couldn't do this without the wonderful people who support The Royal Marsden Cancer Charity. The time, energy and money you give allows us to fund developments that make life better for cancer patients at The Royal Marsden, across the UK and throughout the rest of the world.

Thanks to your generosity, we are able to fund ground-breaking clinical trials, new patient facilities and state-of-the-art equipment. This enables our clinicians and researchers to develop more effective cancer treatments, improve diagnosis procedures and provide patients with the very best care.

You play a key role in helping us deliver these projects. So a huge thank you from everyone at The Royal Marsden, and all of our patients and their families. Your generosity and belief is moving us towards a future beyond cancer.



A handwritten signature in black ink that reads "R. Ian Molson".

**R. Ian Molson**

Chairman, The Royal Marsden Cancer Charity



A handwritten signature in black ink that reads "Cally Palmer".

**Cally Palmer CBE**

Chief Executive, The Royal Marsden  
NHS Foundation Trust

# Our visionary work

Your donations help to make our vision a reality; enabling us to fund the best equipment, facilities and projects so our experts at The Royal Marsden can develop life-changing advances in cancer research, diagnosis, treatment and care.

## Research

Our clinical research teams are pioneering the development of many new treatments for different types of cancers.

## Diagnosis

Our ground-breaking work is delivering more accurate diagnoses than ever before, resulting in personalised treatments for patients.

## Treatment

Technology breakthroughs are allowing us to offer treatment options for cancer types that were previously untreatable, manage the side effects of treatment more effectively, and reduce the time patients spend in hospital.

## Care

Our patient environments and healthcare professionals make comfort and dignity a priority and ensure that patients are cared for in a real home-from-home setting.

# Extraordinary things are happening

## The Reuben Foundation Imaging Centre

### Diagnosis

**Our supporters make it possible for The Royal Marsden to carry out innovative work that detects cancer earlier and gives patients a more accurate diagnosis.**

An example of this incredible generosity is the £6.9 million raised to fund the 1.5T and 3T MRI scanners and the construction of the MRI suite in The Reuben Foundation Imaging Centre, in Chelsea.



A radiographer reviewing a patient's scan

Officially opened in May 2015, the centre is benefiting hundreds of people every week. It's providing better quality images in less time, in a welcoming and calming environment. This has already led to our MRI and CT teams scanning 30% and 43% more patients, respectively.

This increased capacity, and the integration of our MRI and CT teams, allows all of our patients to be scanned at The Royal Marsden, instead of having to visit other local hospitals. As a result, patients spend less time travelling to hospital, they build up a rapport with familiar staff, which eases anxiety, and they have access to more appointments that fit in with their treatment plans.

*"The scanners are opening up a world of research possibilities that will change the way we detect, diagnose and treat cancer."*

**Cheryl Richardson**  
Superintendent Radiographer (MRI)

From a research point of view, the capabilities of the 1.5T and 3T MRI scanners are also extremely beneficial. They allow our radiographers to perform new diagnostic procedures that deliver more precise images of tumours than ever before and from a wider range of angles. This is vital to diagnosing a person's cancer with greater accuracy and developing personalised treatment plans.

In addition, the whole-body imaging capability of the 1.5T scanner and the incredible detail produced by the 3T scanner over a smaller area gives us the power to expand and enhance our clinical research. Already, we are conducting clinical trials for treatments of head and neck cancers, sarcomas and gynaecological cancers that were not possible before.

## Droplet Digital PCR

### Research

**We are committed to providing our researchers with the resources they need to run leading clinical trials.**

In 2014, this included the funding of a Droplet Digital PCR machine as part of our translational research programme, for which we are aiming to raise £9 million over three years to support ground-breaking clinical studies.

Situated in our NIHR Centre for Molecular Pathology, the state-of-the-art Droplet Digital PCR means we can now analyse patient blood samples for circulating DNA fragments that originate from a tumour.

In comparison to a biopsy, which just removes tissue from a certain part of a tumour, this type of analysis enables our clinicians to carry out a thorough molecular diagnosis. This more in-depth information can then be used to diagnose tumours, study their evolution and investigate how they respond to treatments with greater accuracy.



A researcher analysing samples



# every day at The Royal Marsden

## Gamma camera

**Treatment** Providing The Royal Marsden with the very best technology is crucial to offering patients better treatment options.

In 2015, we acquired a gamma camera with a cutting-edge SPECT/CT scanner for the hospital funded by a generous legacy left by Mrs Megan Morgan.

The gamma camera's nuclear medicine imaging technique, which uses gamma rays, means we can now see in far greater detail the anatomy of a tumour and how it behaves, and the healthy tissue that surrounds it. This superior information is critical to helping our clinicians make the best treatment decisions for each patient and understand how their particular cancer responds to the chosen treatment.

Our patients also benefit because the combined SPECT/CT technique of the gamma camera only uses low-dose CT scans, which means they are exposed to lower levels of radiation. Furthermore, our Department of Nuclear Medicine and PET/CT is using the machine to support innovative research into new treatments, benefiting people with cancer beyond The Royal Marsden.

*"This is a fantastic scanner that improves image quality and patient comfort."*

**Adam Oxer**  
Deputy Service Lead, Nuclear Medicine and PET/CT



Gamma camera with cutting-edge spec CT scanner

## GIANT service

**Care** Thanks to our supporters, we continue to fund projects that help to make our patients feel comfortable and reassured during their treatment and care.

This includes a truly pioneering service called GIANT (Gastro Intestinal and Nutrition Team). Headed by Dr Jervois Andreyev, it leads the way in identifying and managing the gastrointestinal consequences of radiotherapy.



Dr Andreyev and patient

Dr Andreyev and his team devised a unique clinical algorithm that they use to determine the root causes of physically limiting symptoms such as severe diarrhoea, uncontrollable wind and difficulties eating and swallowing. They then advise patients on how to manage their symptoms so they have a much better quality of life.

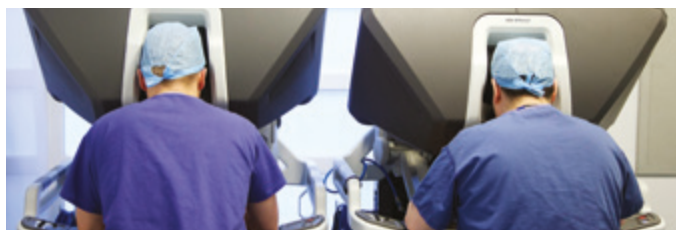
As well as delivering the service at The Royal Marsden, the team is training professionals across the UK so that many more patients have access to this life-changing support closer to home. In addition, GIANT is working on a new clinical trial to identify all the gastrointestinal consequences of chemotherapy, so they can be managed in the same way as the consequences of radiotherapy.

*"It's vital we give people living with and beyond cancer the all-round care and support they need to have a satisfying and rewarding life."*

**Dr Jervoise Andreyev**  
Consultant Gastroenterologist

# Selected highlights from 2014/15

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## Robotic surgery boost

**We received an unbelievable Christmas present at the end of 2014, when Don McCarthy, former chairman of House of Fraser, and his children donated £1.5 million to the charity.**

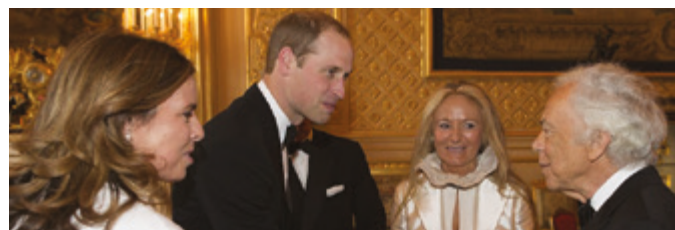
Their extremely generous gift enabled us to purchase the latest da Vinci Xi surgical robot, making The Royal Marsden the first NHS trust in England to own one.

This more advanced machine joins a da Vinci robot our supporters helped us to purchase in 2007. As well as doubling our capacity for robotic surgery, the da Vinci Xi model makes it possible for us to set up an innovative Robotic Surgery Fellowship.

This involves a new generation of robotic surgeons being trained on the system's dual console and learning new techniques via its virtual reality simulator.

***"Donating to such a great cause is a fantastic way of ensuring the legacy of my late wife lives on and helps others in some way."***

**Don McCarthy**  
Philanthropist and supporter



## A presidential reception

**HRH The Duke of Cambridge, President of The Royal Marsden, hosted a star-studded gala dinner at Windsor Castle in May to celebrate the hospital's innovative work.**

Guests included the fashion designer and philanthropist Ralph Lauren, who prior to the event had announced his commitment to fund The Ralph Lauren Centre for Breast Cancer at The Royal Marsden, Chelsea.

Developed to the highest specification, this world-class research facility will identify the molecular differences between tumours in order to pinpoint which is the best treatment for each individual diagnosed with breast cancer.

As well as greatly benefiting people treated at The Royal Marsden, this approach is set to improve the lives of breast cancer patients on an international level.

***"It is my great hope that this partnership advances cancer treatment options and outcomes for patients around the world."***

**Ralph Lauren**  
Fashion designer and philanthropist

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## Marching on together

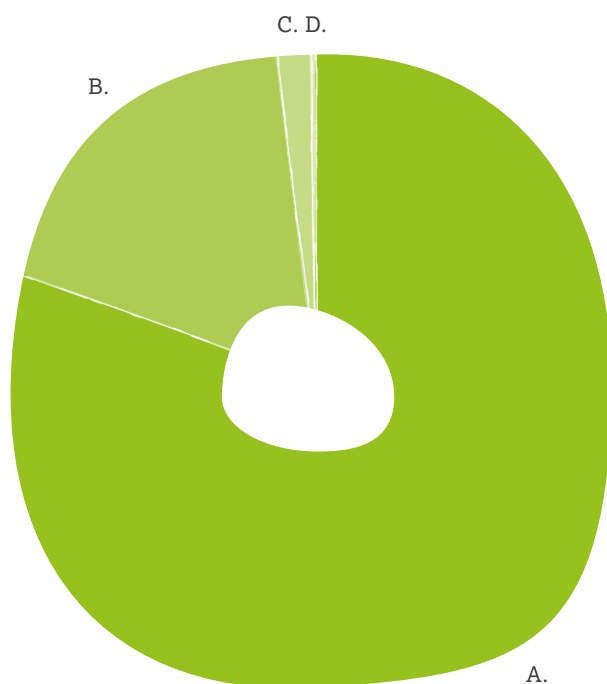
**The Marsden March celebrated its fifth year in record-breaking style on Sunday 22 March 2015.**

Around 5,500 supporters walked a five or 14-mile route between our Chelsea and Sutton hospitals to help raise over £1.7 million, which takes the event's overall fundraising total to an unbelievable £6.5 million.

Thank you to everyone who took part in The Marsden March and the walk's sponsor for 2015, the Banham Charitable Foundation. Your amazing efforts have helped us pioneer new treatments and carry out research to provide the very best in in diagnosis, treatment and care.



# How we spent your money



## Total expenditure

- A. Charitable support of the hospital **£14.1m**
- B. Costs of generating voluntary income **£3.0m**
- C. Investment and property management **£0.3m**
- D. Governance **£0.03m**

**Total £17.4m**

## Charitable support of the hospital

Thanks to our supporters' generosity, we invested over £14 million last year to improve patient services and fund new buildings, research projects and technology at The Royal Marsden. This investment is vital to provide patients with the very best in cancer diagnosis, treatment, research and care.

## Generating voluntary income

These are the direct costs that the charity incurs to raise its voluntary income. Last year, this investment was 14.3% of the voluntary income raised.

## Investment and property management

These costs include fees paid to investment and property managers and associated direct costs.

## Governance

The Board of Trustees is responsible for making sure the charity operates effectively and efficiently. Governance costs include an external audit and other costs related to this process.

## Future commitments and resources

The pace at which cancer research is progressing, and the new opportunities this offers to improve and save lives, means it is vital that we provide The Royal Marsden with greater funding.

As of 31 March 2015, we had outstanding grants totalling £13.7 million to spend over the next three years. This includes the remainder of the £9 million investment into a programme of clinical and translational research; the £4.5 million grant for improving the quality of patient services at The Royal Marsden; and the grant for building the Ralph Lauren Centre for Breast Cancer Research.

In 2015/16, we expect to receive a number of new applications to fund significant projects prioritised by The Royal Marsden. This is why every penny you donate or fundraise for the charity is so important.

For more information about our finances, including our full annual report and financial statements, please visit our website or our page on the Charity Commission's website.

## Trustees

### R. Ian Molson

Chairman  
The Royal Marsden  
NHS Foundation Trust  
*Ex-officio Trustee*

### Cally Palmer CBE

Chief Executive  
The Royal Marsden  
NHS Foundation Trust  
*Ex-officio Trustee*

### Catherine Armitage

*Elected Trustee*  
(retired 2 December 2014)

### Robin Broadhurst CBE

*Elected Trustee*

### Professor Martin Gore

Medical Director  
The Royal Marsden  
NHS Foundation Trust  
*Appointed Trustee*  
(reappointed  
2 December 2014)

### Richard Oldfield

*Elected Trustee*  
(reappointed  
2 December 2014)

### Emmanuel Roman

*Elected Trustee*

### Sir John Rose

*Elected Trustee*  
(appointed 1 January 2015)

### Alexandra Shulman

*Elected Trustee*  
(retired 2 December 2014)

### Lady Helen Taylor

*Elected Trustee*

### Richard Turnor

Non-Executive Director  
The Royal Marsden  
NHS Foundation Trust  
*Appointed Trustee*  
(reappointed  
2 December 2014)

Our Board of Trustees has a wide range of expertise. Advised by the hospital but not governed by it, it approves strategic priorities that are aligned with those of the hospital, and considers and takes all other strategic decisions.



# How much we raised

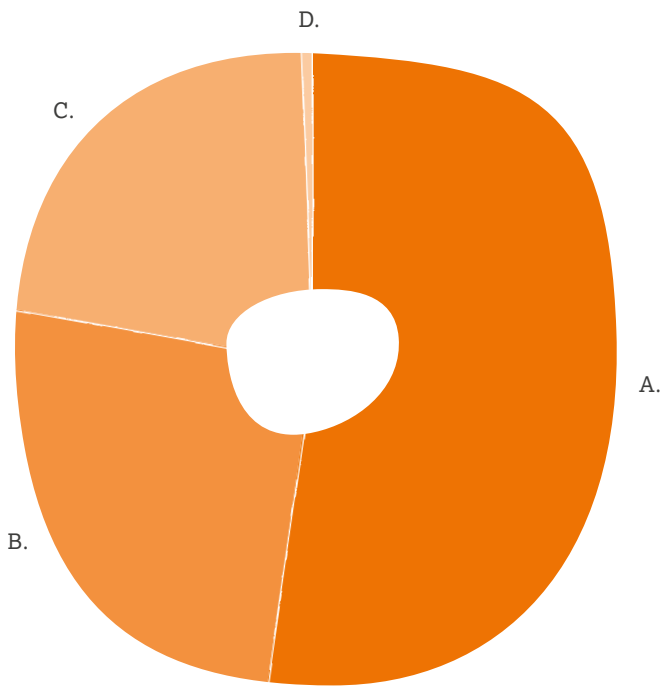
## Total income

Voluntary income	£21.4m
Investment income	£1.2m
Other	£0.2m
<b>Total</b>	<b>£22.8m</b>

## Voluntary income

Together, we raised more than £21.4 million in 2014/15. This amount is testament to the incredible generosity and hard work of our dedicated supporters over the past year.

We are enormously grateful to everyone who helped provide us with the money we need to fund pioneering work in cancer research, diagnosis, treatment and care at The Royal Marsden.



- A. Individuals and trusts **£11.2m**
- B. Legacies **£5.5m**
- C. Community and corporate **£4.6m**
- D. Trading **£0.1m**

Over 85p of every £1 donated was available to spend on the latest developments in cancer research, diagnosis, treatment and care.

## Legacy income

Legacy income accounted for over 25% of our voluntary income in 2014/15, with £5.5 million left to us in people’s wills. It’s a source of income that’s exceptionally important to the planning and funding of life-changing projects at The Royal Marsden. This is why we are so grateful to people who generously leave this type of visionary gift.

To find out more about leaving a legacy to help The Royal Marsden create a future beyond cancer, please contact Jane Gregory on 020 7808 2219 or [jane.gregory@rmh.nhs.uk](mailto:jane.gregory@rmh.nhs.uk)

## Investment income

We have a portfolio of investments that are managed by professional investment managers, according to guidelines and responsible policies agreed with our Trustees. These support existing grant commitments and provide working capital for planned major future commitments and running expenses. This helps to make sure the greatest possible percentage of our voluntary income directly improves the lives of patients at The Royal Marsden and people with cancer in the rest of the UK and around the world.

Thank you to all our supporters

# Thank you

Would like to say a massive thank you to everyone who has supported us over the past year.

## Philanthropist

The David Adams  
Leukaemia Appeal Fund  
Catherine and John Armitage  
Joy & Stanley Cohen OBE  
The City Challenge Golfers  
The Bud Flanagan  
Leukaemia Fund  
Friends of the Royal Marsden  
The Garfield  
Weston Foundation  
The Raz Gold Foundation  
Ralph Lauren  
The Marsden Marchers  
Don McCarthy & Children  
Oak Foundation  
The Presidents Club  
Charitable Trust  
The Reuben Foundation  
Jimmy Thomas  
The Charles Wolfson  
Charitable Trust  
The Wolfson Foundation

## Benefactor

The Arbib Foundation  
The Arthur Foundation  
Eric & Chrysa Baldwin  
Bank of Scotland Corporate  
The Butchers Arms Restaurant  
The Derek Butler Trust  
The Cadogan Charity  
Ning Ning Chang Craven  
Elayne & Richard Cyzer  
Philip Gould Tribute Fund  
The Helen Hamlyn Trust  
The Paul Hamlyn Foundation  
House of Fraser  
Sam Keen Foundation  
The Kay Kendall  
Leukaemia Fund  
The Jimmy Knapp  
Cancer Fund  
The Luck-Hille Foundation  
T&J Meyer Family Foundation  
Martin Myers  
Richard Oldfield  
The P F Charitable Trust  
Richard & Victoria Sharp

## Affiliate

Rally for Bally  
The Banham Foundation  
Bookham Amateur  
Golf Society  
The Dr Lucy M Bull  
Lectureship and  
Research Fund  
The Breast Cancer  
Research Foundation  
Katie Compson Foundation  
Elizabeth Cooper  
Ramzi Dalloul  
Gynaecological Cancer  
Fund operated by Grace  
Belgravia Foundation  
Robert Hogan  
Harry Hyman  
Katie's Lymphoedema Fund  
Le Cure de France  
Ross & Deborah Luke  
The Caroline Menez Trust  
and The Wellesley  
The Moodie Report Foundation  
Phoenix Martial Arts  
Wimbledon Village Stables

## Associate

The Michelle Adams Fund  
AEG  
Peter J Allen  
Atlantic Trading LLP  
Anni Bain  
Belmont Festival  
Berwin Leighton Paisner LLP  
Victoria Brahm Schild  
Brakes  
British Institute of  
Facilities Management  
Luigi Carnevale  
Carshalton  
Pantomime Company  
Denise and Phil  
Clarke – It's a Wrap  
The Cooper Family  
Croham Hurst Golf Club  
Fares & Tania Fares  
The Alison Fracella  
Research Trust  
Derrick & Beryl Frost  
Bhagwant & Jasjeet Gill

Goldsmiths  
Hamsey Furniture Co. Limited  
Team Harry  
Michael Hounsom  
The Dorothy Jacobs Charity  
Robert Johns Leukaemia Fund  
David Juda  
The Charity Maples Trust  
Salomon Oppenheimer  
Philanthropic Foundation  
Pearson Cycle Specialists Ltd  
Mr & Mrs Perren  
Richard Phillips  
Sadie Rance – Family & Friends  
Reed Business Information  
The Revere Charitable Trust  
The Harriet Roberts  
Foundation  
Jim Rymer  
Rosie Savory  
Lenya Savvides  
Geoffrey Selby  
Smiler's Foundation  
The Sohn  
Conference Foundation  
The Stratford Family  
Alistair Subba Row  
Surrey Spring  
Show Committee  
Maria Thurston –  
Ryan Just Beat It  
The Willing  
Wheels Trust Fund  
Mrs Ruth Woolcock  
Charlie Young and Family  
Young & Co's Brewery plc

## Platinum

Adint Charitable Trust  
Guy Apter  
City Agents Club &  
West End Agents Club

Ken Cole  
The Bernard Coleman Trust  
Keith and Amy Corderoy  
The John Cowan Foundation  
Charlie Cowdrey  
Norma Darter  
George & Lidia Donath  
Ricky Fagan  
The Fairstead Trust  
Douglas Fisher  
Mark Fisher  
Andrew & Vicky Gould  
Giovanni & Leila Govi  
Nick Gray  
Simon Hoggart  
Holland Park School  
Stephen Holliday  
H M Horton  
Invicta Grammar School  
Philip Kingsley  
Patrick Morrissey  
Paul Patrick Murphy  
Mr. & Mrs. J.P. Mustier  
Natta Building Company  
Team Pinners  
Purley Sports Club  
Jackie Scott & All The Team  
Southern Railway  
Natalie Speir  
Ben Spraggon &  
Patricia Marriott  
Dusty Springfield  
Rob Steele  
Stonehage Fleming  
Family & Partners  
Surrey Downs Golf Club  
Team Thomas  
Warden Park Academy  
Westbury House School



## Charity Registered Office

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E [philanthropy@royalmarsden.org](mailto:philanthropy@royalmarsden.org)  
[www.royalmarsden.org](http://www.royalmarsden.org)

*The*  
**CHARITIES  
FORUM**

Founded by  
The Duke and Duchess of Cambridge  
and Prince Harry



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Charity No.1095197. A charitable company limited  
by guarantee registered in England No.4615761