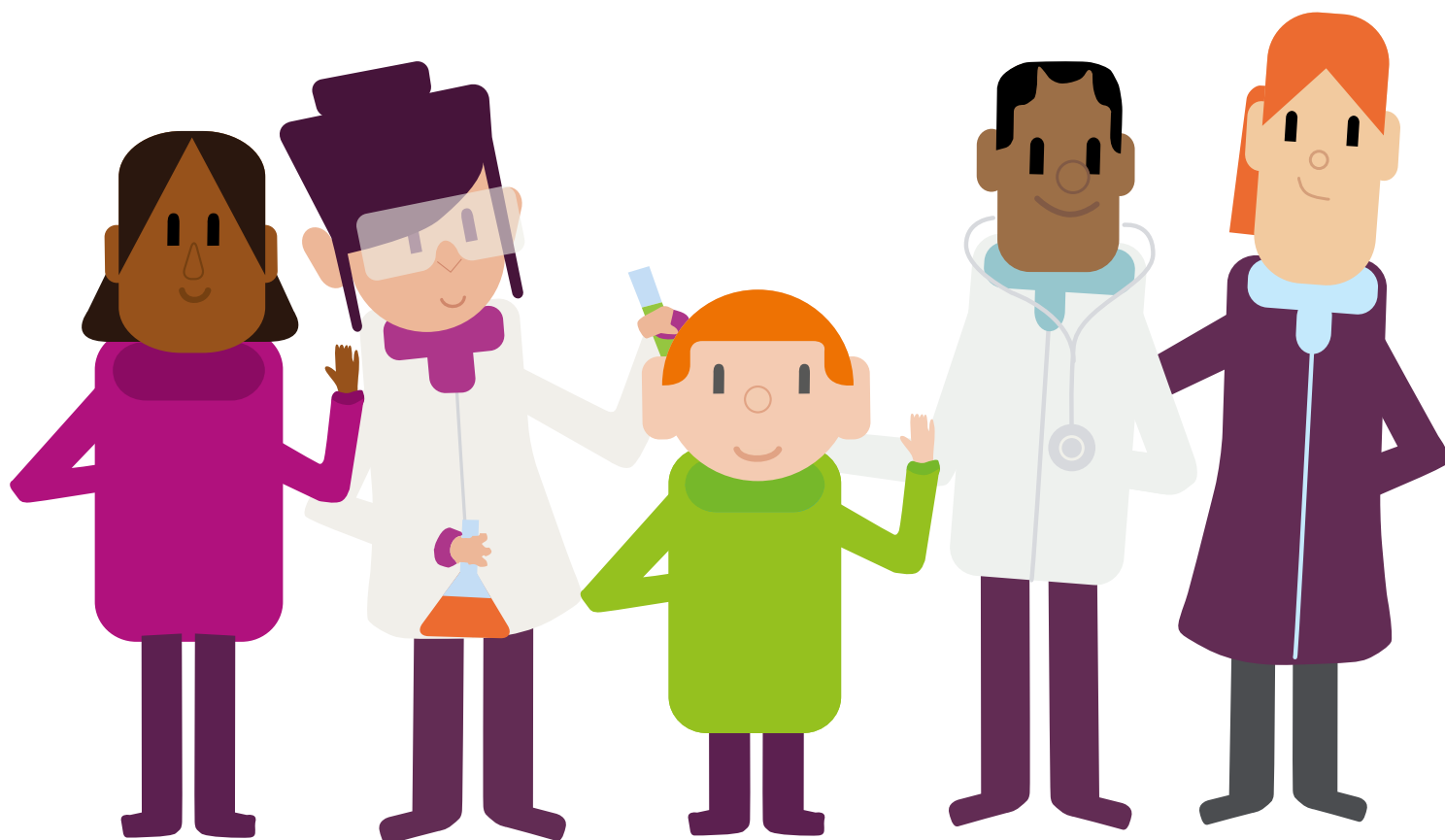


# *Welcome to our school fundraising pack!*

Inside we have lots of tools to help you and your school raise money to support everyone at The Royal Marsden.



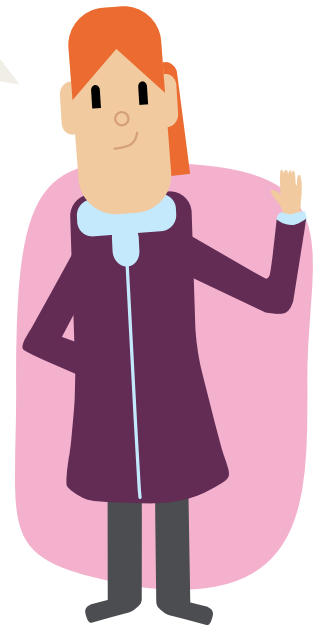


My name's Sarah and I'm a scientist. I'm always looking to discover new ways to treat cancer patients.



My name's Belinda and I'm a nurse. I work hard to make sure everyone is comfortable and happy.

Hi, I'm Dr Singh, I work hard to diagnose and treat cancer patients.



Hi, I'm Charlotte and I have Hodgkin lymphoma. Your fundraising can help me and lots of other children get better.



Hi, I'm Dr Brown, I use the latest technology to treat people.

Hi, I'm Joshua and I have leukaemia. Your fundraising can help me feel well again so I can play outside with my friends.



### About The Royal Marsden

Imagine a future beyond cancer. At The Royal Marsden we're dedicated to making this happen.

We're a world-leading innovation centre who pioneer new treatments that save lives. We use our research every day to provide the very best in diagnosis, treatment and care for our patients.

The revolutionary way we treat adults and children with every type of cancer in our hospitals has far-reaching impact nationally and internationally.

This work is only made possible because of the donations from our generous supporters in schools like yours, and with many more discoveries to be made, we need your help.

# Fundraising is fun!

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We want you to enjoy fundraising for The Royal Marsden Cancer Charity. So this pack is full of lots of different ideas to put the *fun* into *fundraising*. You can have a great time whilst also making a real difference to the future of thousands of people with cancer across the country.

We have included some real life stories about the difference school's fundraising makes – the type of projects you help to fund and the people that you help. We also have a full A-Z of ideas for different activities, so that students can choose the ideas they like best.

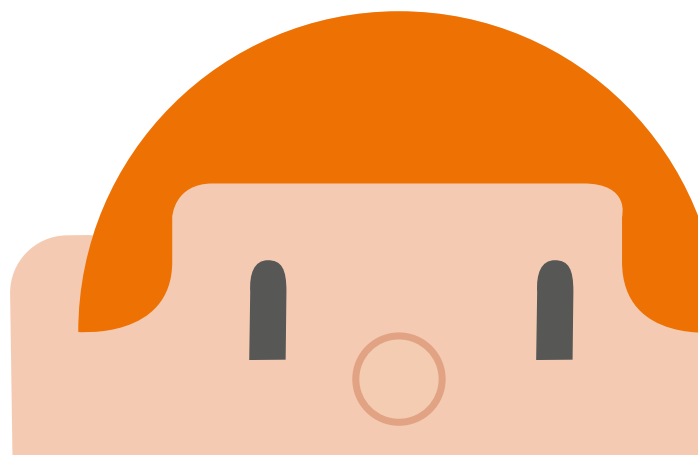
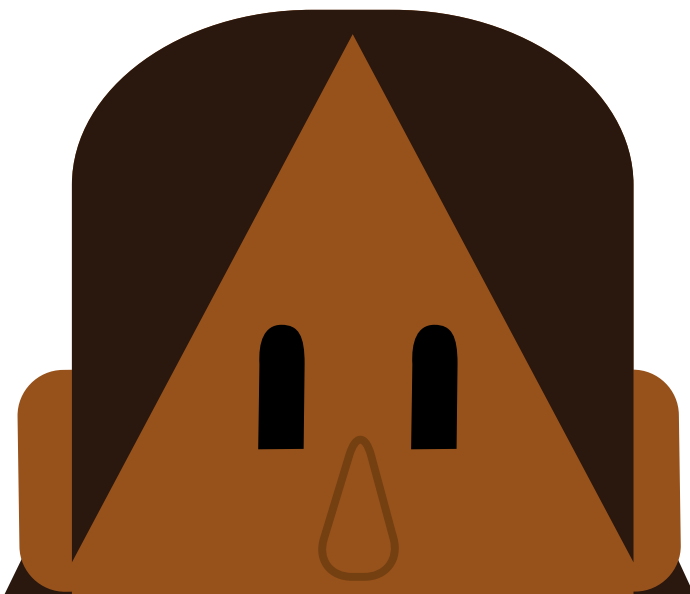
Or why not join in The Big C Challenge which takes place in September? Join hundreds of other schools, companies, clubs, individuals and friends taking on their challenges beginning with C, all raising money to take on cancer.

Another popular school fundraising activity is My Marsden March – a sponsored walk around a route of your choice on a date of your choice. We have more information on this in the pack, as well as photos of schools that have already organised their own event.

We have also included tips on how to promote your events to parents and the wider community, and information on how we can support you. At the back of the pack there are some sample stickers that we can provide for students, as well as a double sided poster. You can use this to promote your fundraising event as well as to announce the total that you have raised together.

Each and every school that raises funds is extremely important to us. So please contact Janet Tobin with any questions you may have – we would love to hear from you.

Thank you for your support and good luck with your fundraising. For more information contact Janet Tobin on 020 8915 6105 or email [janet.tobin@rmh.nhs.uk](mailto:janet.tobin@rmh.nhs.uk)



# Fundraising at school

We value each and every one of our supporter schools. Not only have they raised money to help The Royal Marsden, but they have had a great time doing so.



1. Reigate St Mary's Primary School students enjoy some treats from their fundraising cake sale.
2. Face painting in the car park of The Royal Marsden at a summer fair fundraiser.
3. Students from Brentford School for Girls with the items they purchased for the Oak Centre for Children and Young People.
4. Hawthornes Residential Home at their fundraising fête where they invited children from six schools in the Essex area.
5. The Avenue School organised their own My Marsden March.
6. Children doing a lucky dip at a summer fair fundraiser.

# How your fundraising really helps



School fundraising has enabled The Royal Marsden Cancer Charity to fund some major projects to give the best possible treatment and care to children and adults with cancer.



## Oak Centre for Children and Young People

The Royal Marsden Cancer Charity raised £16 million for the Oak Centre for Children and Young People (OCCYP) at our Sutton hospital. Opened in September 2011 by TRH The Duke and Duchess of Cambridge, it is one of the largest comprehensive children and young people's cancer centres in Europe. Over 5,000 young day patients and 600 young inpatients receive treatment here every year.

The unit's bright and colourful and strives for a home-from-home environment for the children and their families.

The centre has school rooms where patients can study, playrooms, a chill-out zone and an outdoor roof terrace. All the bed spaces can be personalised, and each space has television and Wi-Fi internet access, letting them stay connected with family and friends.



## Drug development at the Oak Centre for Children and Young People

A major aspect of the OCCYP is its drug development programme. For the first time in the world, young patients can be offered early access to clinical trials of anti-cancer drugs that have been developed onsite by leading experts from The Royal Marsden and The Institute of Cancer Research.

Our ambition to improve the lives of children with cancer has led to the OCCYP becoming the UK's leading centre for paediatric phase I and II clinical trials. We play a key role in the development of new drugs for childhood cancers in Europe, and there are numerous trials running at any one time involving patients from all across the UK.

This increase in the number of studies means we have more treatment options for a wider range of difficult-to-treat paediatric cancers than ever before.

*“We have more treatment options for a wider range of difficult-to-treat paediatric cancers than ever before.”*

# Harry's Story

*The challenge to doctors at The Royal Marsden was that this had never been done before anywhere in the world.*

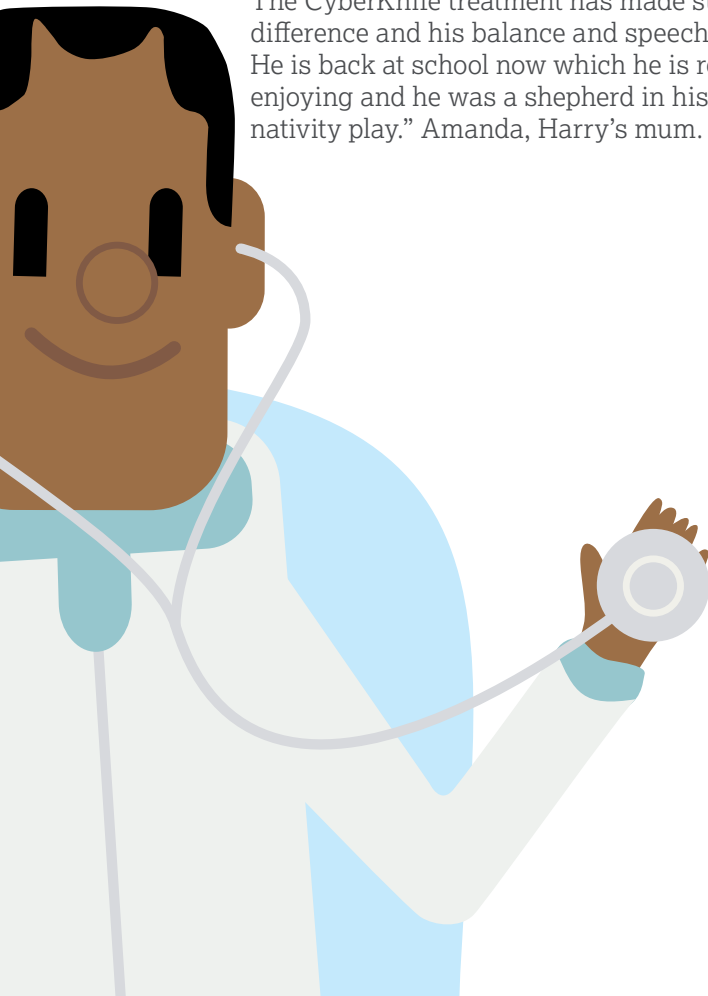
## **The Royal Marsden makes history in paediatric cancer treatment**

Five-year-old Harry was diagnosed with a brain tumour when he was just 15 months old. After trying different treatment options, doctors decided the most effective way to treat him was with a dose of radiotherapy using CyberKnife, a state-of-the-art machine which treats hard-to-reach tumours and minimises the damage to healthy surrounding tissue.

Due to the location of the tumour Harry needed to be put under general anaesthetic to receive CyberKnife treatment. The challenge to doctors at The Royal Marsden was that this had never been done before anywhere in the world. This meant a lot of planning needed to be done to ensure that Harry was in the safest possible hands.

“The effort made by staff to make sure he was able to receive CyberKnife treatment was incredible. We are delighted with how it went. The CyberKnife treatment has made such a difference and his balance and speech are better. He is back at school now which he is really enjoying and he was a shepherd in his school nativity play.” Amanda, Harry’s mum.

The Royal Marsden is one of the first NHS trusts in the UK to treat patients with this pioneering technology, which was funded by supporters of The Royal Marsden Cancer Charity.



When...

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Where...

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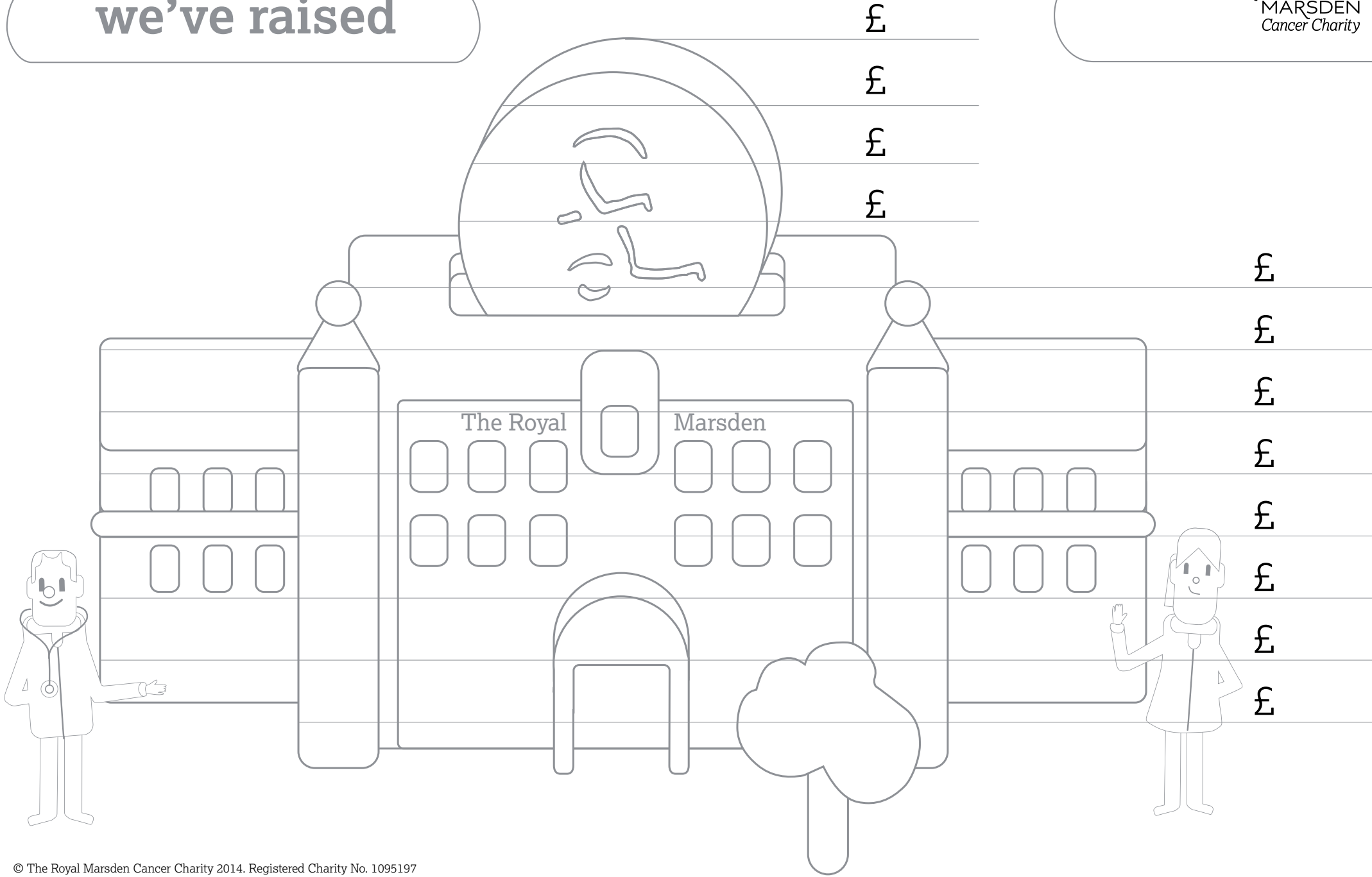
*Please help us raise money for  
The Royal Marsden so we can  
build a future beyond cancer*







# How much we've raised



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Well done,  
together we raised...



for a future  
beyond cancer.

