

My Marsden March



Each year in March thousands of supporters walk together to take on cancer and raise money for The Royal Marsden Cancer Charity. They walk the 14 miles between The Royal Marsden's hospitals in Chelsea and Sutton, or the family-friendly 5-mile route. But you don't have to wait until March to get involved. Why not create your own My Marsden March event?

My Marsden March gives you the information and the resources to organise your own Marsden March event any time, anywhere.

The idea is exactly the same – ask students, teachers, parents and friends to come together and walk to take on cancer and raise money for The Royal Marsden Cancer Charity. We will support you all the way, with advice from our fundraising team and official My Marsden March materials.

Ask your friends and family to come together and walk with you to take on cancer!



Seaton House School organise their own Marsden March



Here are a few simple tips for organising your own Marsden March:

1. Establish the distance you want to walk and a route in your area that's safe and achievable but also a challenge, so that you can ask people to sponsor you for completing it.
2. Set a date that suits your school so everyone can get involved – even the local community.
3. Ask teachers, students and their families to join in and commit to getting sponsorship. You may want to set students a fundraising target.
4. Register your event and team members with us so that we can send you all the supporting materials: www.royalmarsden.org/mymarch
5. Depending on the number of students that are involved, certain rules and regulations may apply. Contact us for more details.
6. Create a JustGiving page to collect your sponsorship money and display the link prominently wherever you can.
7. Encourage students to tell everyone they know about the event. Promote it in your school newsletter, website, social media and any emails that go out. Get the community involved and display posters in local shops, cafés, pubs, etc.
8. Contact your local press, especially if you are happy to share your story about why you are raising money for The Royal Marsden Cancer Charity.
9. Don't forget to train for your event.
10. After your event please let us know how it went and send us some pictures. If you found a route that you would recommend to other schools in the area please send us information about that as well.



Visit www.royalmarsden.org/mymarch for more information.