

Fundraising to support people with cancer



The ROYAL MARSDEN

Welcome to your school fundraising pack

The Royal Marsden Cancer Charity raises money solely to support The Royal Marsden, a world-leading cancer centre. We ensure our nurses, doctors and research teams can provide the very best care and develop life-saving treatments, which are used across the UK and around the world.

From funding state-of-the-art equipment and groundbreaking research, to creating the very best patient environments, we will never stop looking for ways to improve the lives of people affected by cancer.

The Royal Marsden Cancer Charity
For a future beyond cancer.

Take a look inside
for everything you
need to fundraise for
The Royal Marsden
Cancer Charity.

With your support, we can
continue to revolutionise
cancer treatment, making
breakthroughs which will
improve the lives of cancer
patients at The Royal Marsden
and around the world.

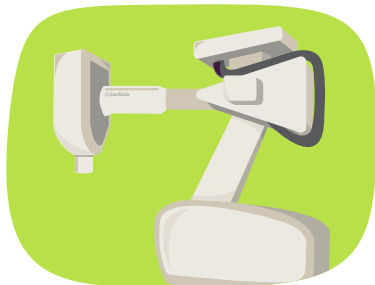


What we do

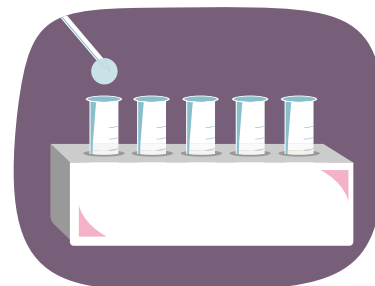
The Royal Marsden Cancer Charity funds four vital areas; research, equipment, patient environments and treatment and care, to help cancer patients at The Royal Marsden and around the world. With your support we can...



Make the hospital building a welcoming space for our patients, to help them relax and feel as comfortable as possible.



Treat patients with the very best equipment, such as our Charity funded surgical robots. These allow surgeons to use robotic arms to perform surgery which means patients recover quicker, have less pain and can go home from hospital sooner.



Support almost 800 scientific trials, involving patients across the UK, to find new ways of treating patients in the UK and around the world.



Provide age-appropriate care to patients in the Children, Teenage and Young Adults service, as well as emotional, psychological, and social support.



Use the latest technology and techniques to tailor treatment to each individual patient, such as testing their DNA to help choose the best treatment.

The Royal Marsden

Fact sheet



The Royal Marsden, founded in 1851, was the first hospital in the world dedicated to the study and treatment of cancer.

The Royal Marsden is the largest cancer centre in Europe.

The Royal Marsden sees over 59,000 patients every year.



One in two people will be diagnosed with cancer in their lifetime.

More than 390,000 people in the UK are diagnosed with cancer each year.

The Royal Marsden was the first hospital in the UK to treat patients using the MR Linac. This machine allows doctors to see tumours at the same time as treating them which results in more targeted treatment and fewer side effects.

The Royal Marsden is currently running almost 800 clinical trials to find new ways to treat patients in the UK and around the world.

Currently half of all cancer patients survive their disease for 10 years or more.



A year of fundraising



We have lots of exciting fundraising ideas to help your school raise money for The Royal Marsden Cancer Charity and have fun all year round!

Enjoy fundraising this autumn

Childhood Cancer Awareness Month – September is childhood cancer awareness month - hold a fundraising event in September to support children with cancer.

Halloween party – serve up mozzarella eyeballs and white chocolate covered strawberry ghosts for a Halloween Disco.

Arts and crafts fair – it's time for the students to get creative and make items that can be sold at an open day or an art gallery event for parents. Hold the event close to Christmas so people can buy the students' art as hand-made gifts.

Quiz night for parents – encourage new school parents to get to know each other at the beginning of the school year with a quiz night.



Take the chill off this winter and fundraise

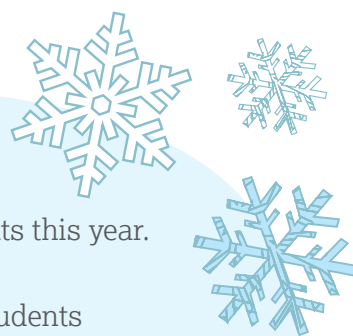
Christmas carol concert – have a collection at your Christmas events this year. We can provide you with collection tins.

Donations in lieu of cards – instead of giving Christmas cards to students at Christmas, why not ask everyone to make a donation to The Royal Marsden Cancer Charity instead and let them know the difference it will make to our patients.

Pancake Day – have a flipping good time on Pancake Day and hold a competition to see which student can do the most pancake flips in 30 seconds.

World Cancer Day – this 4 February raise awareness for World Cancer Day and get your students to fundraise.

Valentine's Day disco – hold a Valentine's Day disco and ask students to wear red to celebrate the day.



*Put a spring in your step
with our fundraising ideas*



National Reading Month - welcome in Spring by taking part in a sponsored readathon, or dress up as your favourite book character for a small donation.

Easter – get students to decorate eggs that can be used as part of a raffle for parents. Or younger pupils can design their own Easter bonnet for a parade at your school's Easter events.

National Walking Month – May is National Walking Month. Hold your own My Marsden March and pick a route and a date that suits you and we'll support you all the way.

International Nurses Day – celebrate all nurses this 12 May with nurse-themed fundraising ideas, such as a game of pin the bandage on the patient.



*Cool off this summer
by fundraising*

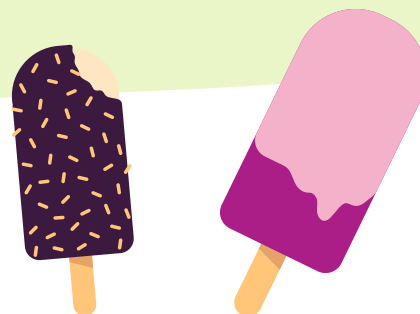
Summer fayre – there are lots of ways to fundraise at your summer fayre - hold a tombola, guess how many sweets in the jar or lucky dip.

National Cupcake Week - hold a cake sale and ask students to bake sweet treats to raise money for The Royal Marsden Cancer Charity.

Sports day – hold parent races at your sports day, such as egg and spoon or three-legged race and ask for donations as the entry fee.

Penalty shoot-out – get your P.E. teacher in goal and ask pupils to take them on in a penalty shoot-out.

Teacher head shave – make a bold statement and ask your headteacher to do a sponsored head shave at the end of the school year!



Organising your own event

Here are 10 steps to make organising your event fun and easy.



1. Set date/pick venue – think about any dates or times in the school year that you may want to avoid and think about dates or times of the school year that will work best.
2. Remember to let us know about your event so we can support your fundraising and answer any questions you may have.
3. For some events you may need a licence e.g. collecting in some public places. Get in touch and we'll be able to advise you on this.
4. Set a target and get in touch for fundraising materials, including a totaliser, so students can see how close they are to hitting the goal.
5. Set up a fundraising page and send it to parents, family and friends. It's easy to update with photos to let people know how you are getting on with your fundraising.
6. We can provide you with our charity logo to add to posters and flyers.
7. Why not send your local newspaper a press release to spread the word? Make sure to include details about your event in your school newsletter and post on social media.
8. Be sure to take lots of photos to post on social media and remember to tag us @royalmarsden.
9. When you have your full total, remember to thank everyone who helped out and let them know how successful the event was.
10. Most importantly, have fun and make sure you enjoy yourself!

However you choose to fundraise for us, we wish you the best of luck and are here to support you along the way!



Don't forget to visit the resources section on our website to find some useful materials to help make your fundraising a success. All the money you raise makes a huge difference to the lives of people with cancer across the UK and around the world.



Thank you for supporting
The Royal Marsden Cancer Charity.
For more information contact
our Community Fundraising Team.
Call **020 8661 3391** or email
community.fundraising@rmh.nhs.uk

